Greetings!

Everything is connected. And there are three things that sit at the center of the web of life. They are the systems that deliver energy, water and food. Of those three, the food system is the one upon which you have the most power to effect change. Every food choice you make can help stop global warming, hunger, diet related disease, environmental destruction and poverty.

Roots of Change is your ally in the effort to improve your health, that of your community and planet by fixing the food system. We provide you tips on how to make the best food choices when you shop and how to use your voice to ensure our policy makers make good food and farm policy decisions.

We focus most efforts on California because it is the epicenter of food and agriculture innovation. What happens here influences the world. Each good choice and vital voice can fix food and farming. By supporting Roots of Change you help to make people healthier and the ecosystem more resilient.

Please help us do our job by making a donation on this Giving Tuesday!

We’ll fight for

- affordable food for all
- healthy soils that capture carbon
- sustainable and organic farms and ranches
- economic and environmental justice for rural communities and food chain workers.

In short, a better future for our kids based on healthy food and resilient farms.

Check out our track record here to see that your money will make a difference.

Thank you!