

PULSE

OF THE FOOD MOVEMENT

Your Contribution For Positive Change

Greetings!

Please Support our Work!

The good food movement is made up of people like you who want healthy food for all from healthy and resilient agriculture that contributes to vibrant local economies.

In our time of chaotic change, real people must be heard. We bring your desire for good food in compelling terms to those who make decisions that impact us all. Our history of results means that your money will be used strategically to good effect.



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Through Organizing and Advocating we...

- create [valued tools](#) used by the good food movement to educate and hold legislators accountable and to highlight those policy champions that push for needed change
- initiate and pass groundbreaking bills that expand markets for small organic farmers and business owners who offer healthy, fresh food
- make healthy, fresh food more



- affordable for low-income families
- help lead the long struggle to fund development of healthy, local food sources through a [fair and just tax on sugary beverages](#), a major factor in the Type II Diabetes epidemic
 - join with a broad network seeking more public investment in farming practices that are a solution to global warming
 - align with and follow as committed allies the low-income communities of color that are

leading the food justice movement.

Share This Newsletter With Your Network



In 2019 our Strategic Advice Aided the...

- California Department of Food and Agriculture as it implemented [SB 27](#), the nation's toughest law related to antibiotic use in animal agriculture

- [UC Davis's Agricultural Sustainability Institute's](#) critical work to strengthen collaboration between cutting-edge climate scientists and local advocates and farmers seeking more resilient communities



- UC Division of Agriculture and Natural Resources in its recent performance review of the [UC Sustainable Agriculture Research and Education](#) program

- UCLA Law School's [Food Law and Policy Program](#)

- [Farm to Pantry](#) gleaning program to reduce hunger and food waste

- [Wild Farm Alliance](#) to help farmers and ranchers adopt practices that protect nature

- [Capital Impact Partners](#) to support the James Irvine Foundation in selecting recipients for their 2019 [leadership awards](#).

(Image credit: Gregory Urquiaga/UC Davis)



Through our Podcast "Flipping the Table" and our Substantial Social Media Following, we...

- promote the advocates and companies across the nation that are creating the food and agriculture we need
- educate those seeking information about resilient agriculture and how to shop for health.



With your help we will maintain our catalytic contributions that grow the food movement in California, a global influencer.

Please remember us in your [end of year giving](#).



Thank you for your support!

Michael Dimock
President
Roots of Change
A Program of the Public Health Institute





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