

PULSE

OF THE FOOD MOVEMENT

Regenerative Ag Takes Center Stage

Dear Doris,

We are thrilled to report that our recent events were a big success! Thank you to everyone who participated, showed up, or helped promote the events. You'll find reports below. Also, please check out our latest podcast episode with Kelsey Ducheneaux-Scott, an impressive indigenous millennial who is working to heal our land through stewardship. And don't miss our celebration of regional regenerative producers and food on **March 11**. More info and links below.

2023 Food & Farm Scorecard Release and Food Champions Event

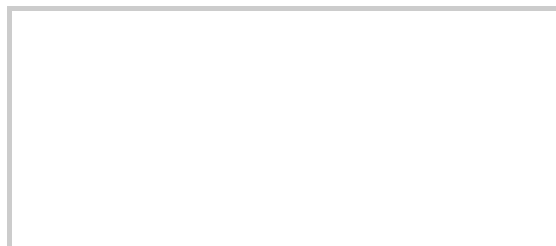
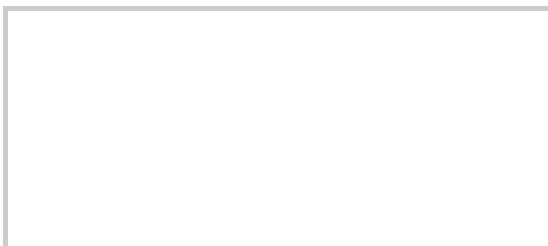


Food & Farm Scorecard 2023

CALIFORNIA FOOD + FARMING NETWORK

The Food & Farm Champion Awards event drew a robust and energized crowd to celebrate the 2023 awardees, **Senator Caroline Menjivar and Assemblymember Lori Wilson**. They gave heartfelt acceptance speeches. Have a listen below. Many thanks to our ally and friend Patrick Mulvaney and his staff for another fantastic and fun evening at Mulvaney's B&L. And thank you to CFFN for the good work to create the [2023 Food & Farm Scorecard](#).

2023 Food & Farm Scorecard





Senator Caroline Menjivar accepting the Food & Farm Champion Award.



Assemblymember Lori Wilson accepting the Food & Farm Champion Award.



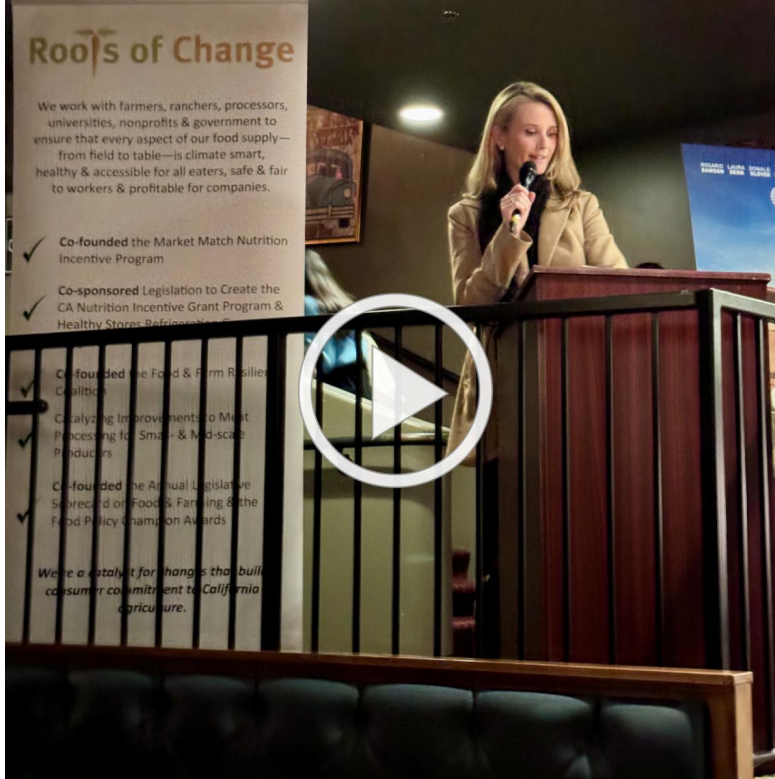
Patrick Mulvaney welcoming attendees to begin the celebration.



Food & Farm Champion Award recipients posing with organizers Michael Dimock, ROC, Beth Smoker and Beth Spittler, CFFN.

Sacramento Screening of Common Ground VIP Reception with California's First Partner Jennifer Siebel Newsom

The February 7 screening event at the Crest Theater in Sacramento was a tremendous success with 750 attending to see the film! The **First Partner Jennifer Siebel Newsom** kicked off the screening with opening remarks to a crowd of VIP guests. She stressed the importance of using regenerative agriculture as a key solution to the climate crisis and the source of healthy food for our state's school kids. We are very grateful for her presence and enthusiasm for regenerative agriculture. If you haven't seen this important film, there will be another screening at the Presidio Theater in San Francisco on March 7 and a Santa Rosa screening will be announced soon. For more locations check [this link](#).



First Partner Jennifer Siebel Newsom addressing the VIP reception.



L-R: Film distributor Kirt Eftekhari, Rebecca Tickell, ROC Policy Director Lesley Kroupa, Josh Tickell, ROC Program Manager Doris Meier, and Michael Dimock.



The audience filled the Crest Theater, enjoyed the film and had tons of questions for the panel following the screening.



On left: Michael Dimock kicking off the screening.

On right: Post-film panelists (from L-R): Michael Dimock, Leonard Diggs, Director of Farmer & Rancher Opportunities, Pie Ranch; Josh & Rebecca Tickell; Alegria De La Cruz, Director, Office of Equity, Sonoma County.



[More Common Ground Screening Locations](#)

Don't Miss This!

Regenerative Meat Tasting Event & Dinner Celebrating Local Meats

[Buy your tickets now!](#) We are bringing together **producers, processors, buyers, butchers and chefs for a full day workshop** to connect and learn from each other and further impact the supply chain to benefit small to mid-size regional and regenerative meat producers. It will be followed by a reception with a blind tasting of previously frozen and fresh ribeye steaks (to prove our hypothesis that there is no difference in taste), and a delicious dinner celebrating local regenerative meat. Both **[the reception/meat tasting event and the dinner are open to the public.](#)**

Don't miss this opportunity to mingle with major players in the local regenerative ag/meat/restaurant industry - it will be a very fun event!

REGENERATIVE MEAT DINNER

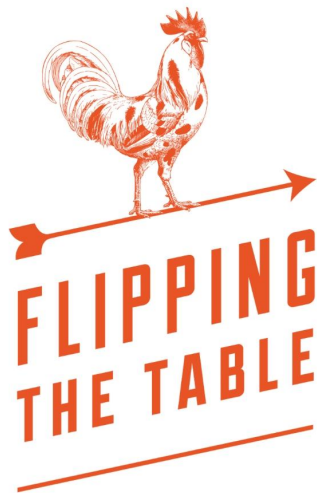
WITH RECEPTION & BLIND MEAT TASTING

@ TOAST, NOVATO, CA

MONDAY, MARCH 11, 2024



GET YOUR TICKET: Reception with Blind Regenerative Meat Tasting & Dinner



Flipping the Table Podcast

Kelsey Ducheneaux-Scott: an inspiring indigenous millennial working to heal our land through stewardship.

As 30-year-old Native American rancher, mother and nonprofit leader, [Kelsey Ducheneaux-Scott](#) reflects the power of the millennial generation born between 1981 and 1996. Indigenous knowledge, the future of food and her role in

the film Common Ground are deeply explored in this episode.

Please note that Google Podcast will shut down at the end of March; as an alternative we are publishing all of our podcast episodes on our ROC YouTube channel.



Defining Regenerative Agriculture

Your Next Chance to Impact the Definition is tomorrow,
Thursday, February 22nd!



CDFA is currently holding hearings to define Regenerative Agriculture for the State of California.

Click the link below to hear the session's recording and periodically [check this website](#) where future hearing dates will be posted.

Register [here](#) for the next hearing on Thursday, February 22nd, 4:30pm

You can also send comments on defining "Regenerative Agriculture" for state policies and programs to: RegenerativeAg@cdfa.ca.gov

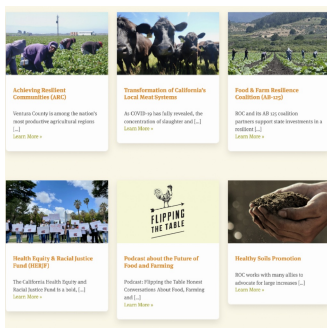
RECORDING of 1/31/2024 Hearing on Definition of

Thank you for your interest and support of our work!

Doris Meier
Editor of the PULSE
Roots of Change

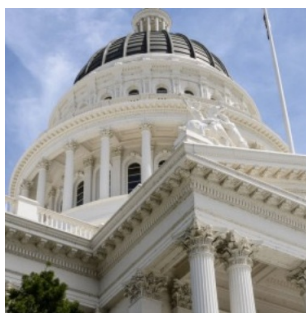
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As COVID-19 has fully revealed, the concentration of slaughter and [...] [Learn More](#)
- Food & Farm Resilience Coalition (FFRC)**
FFRC and its 40+ coalition partners support state investments in a resilient [...] [Learn More](#)
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The California Health Equity and Racial Justice Food is a food [...] [Learn More](#)
- Podcast about the Future of Food and Farming**
Podcast: Flipping the Table: Hear Commissioners about food, farming and [...] [Learn More](#)
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FFRC works with many allies to advocate for larger investments [...] [Learn More](#)

2023 Policy Work



Podcast



Roots of Change is a program of the [Public Health Institute](#)

Roots of Change



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