The Latest Update & Upcoming Events

Dear friends & allies,

Wow, a lot is going on! We’re making policy and offering pleasure. You make our work possible.

As you may know we are holding special events that educate and inspire. The next two events are June 17 and 24. We have two seats remaining for the first and four for the second event.

We are holding a special dinner on June 17th at the home of Anya Fernald, co-founder and CEO of Belcampo Meat Company. The event is in Berkeley. The cost is $500 per person. Click here to get your ticket

The second is a tour and lunch on June 24th in Davis, at the organic Collins Farm owned and operated by Rich and Shelley Collins. Rich is the co-founder of the nation’s only endive farming operation and a lover of all things agricultural. The cost per person is $150.00.

We’d love to share the abundance this magnificient state has to offer while learning and forming new friends. Click here to get your ticket

Policy Update

With food and agriculture policy going backward in Washington DC, our efforts to double down in California are well underway. It is the heart of the policy making season in Sacramento. The Assembly and Senate are hearing and voting on bills, moving them or killing them on the long road to becoming law. ROC has initiated the 5th year of tracking and analyzing the Legislature’s and Governor’s efforts in support of food system transformation. We have added a new partner to the effort this year: the California Food and Farming Network, composed of dozens of nonprofits working in Sacramento to foment change by sharing information on policy. This network joins the CA Food Policy Council, based in communities across the state, and Watershed Media to develop and publish the report in 2017.

We are actively supporting a number of bills. See the list here. Among the most important are 1) AB 465 (Phil
Ting, San Francisco), a bill to extend the tax incentive for urban property owners making parcels available for urban farms and gardens; 2) AB 626 (Eduardo Garcia, Riverside), a bill to allow home cooks to make and sell a wide range of prepared foods with the goal of creating microenterprises and improving healthy food access. We are also supporting AB 1348 (Cecilia Aguiar-Curry, Sacramento), the Farmer Equity Act that will provide the California Department of Food and Agriculture with a staff to ensure historically underserved farmers of color receive a fair share of services and funding from government programs.

Finally, we are working in key districts of the state to build support for a statewide tax on sweetened beverages to be reintroduced in 2018. We also continue to post to our Facebook and Twitter accounts to support our culture’s food and farm literacy. It is essential we all know more about how food is produced, processed and made accessible in order to support good policymaking.

Thank you for your interest and support!

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