

PULSE

OF THE FOOD MOVEMENT

Climate, Calories & Calls to Action

Dear friends & allies,

I lived through my first natural disaster and I know what will make America great again.

The fires in Northern California have been horrific, but instructive. They made clear the real enemy of our times. We have entered a dramatic period of climate chaos in which large-scale devastation of communities will be frequent. This is a fact to be embraced.

Photo by Army National Guard photos by Capt. Will Martin/Released



[Read Blog](#)

Important Facts from the 2016 Food and Farming Index

The Index, a component of the annual Legislation Tracker, reveals the magnitude of the crisis emerging because of sugary beverages and misguided legislators sucking up to big soda.

Coming January 16, 2018: the 2017 Index, Legislation Tracker & Legislators Scorecard! We'll also be announcing two worthy policy champions who are doing their part to improve the health of our state.



Percentage of Californians diagnosed with diabetes:

9%

Percentage of Californians estimated to be prediabetic:

46%

Current annual cost of diabetes to California due to lost productivity and treatment:

\$37 billion

Primary source of added sugar consumed by Americans:
sugar-sweetened beverages

CALIFORNIA FOOD AND FARMING INDEX



RSVP for the Legislative Tracker Release Party in Sacramento, January 16, 2018.



Stop BIG Soda from buying votes that harm our kids!

[Sign our petition](#), make a call or send an email. We can stop California Legislators and their caucuses from sucking up to Big Soda by accepting campaign contributions. Your actions will support ROC as we challenge key legislators. Only a few are blocking action to directly improve the lives and communities of our underserved families.

ACTION ALERT: Sign ROC's Petition and Call Your Legislator to Support a Statewide Tax on Sugary Beverages

Do Not Miss this Important Event!

Celebrate Civil Eats & Support Independent Journalism

Date & Time: November 13, 6:30 pm
Location: The Pearl, 601 19th Street, San Francisco

[Civil Eats](#) is one of ROC's greatest sources of news and information related to food system change. The editors and writers provide an independent voice that dives deep into stories that reveal the multiple strands of the food movement. The team expertly covers projects, programs and policies related to agroecology; local food systems; food justice, waste reduction and safety; worker rights, urban agriculture and more. This event supports the ongoing work of the Civil Eats team. Michael Dimock will be the auctioneer for seven truly amazing experiences involving food movement ROCKstars!



Annual Action Fund Drive!

Hear Ye Hear Ye: We need your support to make the changes we all want in our food system!

Donors of \$100 or more will receive a beautiful Roots of Change Tee with the slogan: **Vote for your food!**

IMPORTANT: On the PayPal payment page, see the field below your \$100 or more amount that says "Write a Note (optional)". In that field, please stipulate Male or Female cut and size (XL, L, M, S).

Thank you!



Donate

Thank you for your support!

Michael R. Dimock
President, Roots of Change
Strategic Advisor, California Food Policy Council

 **Roots of Change**



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