Greetings!

Tomorrow you can support Roots of Change and our many allies in the work to create a nutritionally healthy, socially just and ecologically regenerative food system. Shop or dine at any of the 88 Whole Foods Markets in California and 5% of net sales will flow to ROC and our allies.

With your purchase of healthy food and beverage for your family, the good food movement will build the momentum to ensure a healthier future for all Californians no matter their zip code, skin color or nation of birth. Please tell your friends and family.
We salute you for remembering us tomorrow and the following organizations for their efforts to help us with Whole Foods 5% Day.

Civil Eats
Farm to Pantry
Long Beach Fresh
Los Angeles Food Policy Council
Nutrition and Fitness Collaborative of the Central Coast
Oakland Food Policy Council
Orange County Food Access Coalition
Public Health Institute
Sacramento Food Policy Council
San Diego Food System Alliance

To find a Whole Foods Market in your area click here.

Thank you from Roots of Change and our allies statewide for your support!

Michael R. Dimock
President, Roots of Change
Strategic Advisor, California Food Policy Council

mail@rootsofchange.org | www.rootsofchange.org