**Please fax to 916 444-3028 & email a copy to** [**justin@rootsofchange.org**](mailto:justin@rootsofchange.org)

**[ORGANIZATION LETTERHEAD]**

[Insert Date]

**The Honorable Jerry Brown**

**Governor, State of California  
c/o State Capitol, Suite 1173  
Sacramento, CA 95814**

Dear Governor Brown:

[Name of Organization] writes in support of AB 1321 (Ting), the California Nutrition Incentives Act, and respectfully requests that you sign this important legislation. AB 1321 would establish the Nutrition Incentive Matching Grant Program in the California Department of Food and Agriculture’s Office of Farm to Fork to secure available federal funds that will help prevent the onset of chronic diseases such as diabetes and heart disease by increasing access to California Grown specialty crops.

Limited resources for purchasing healthy food has a dramatic impact on health and the risk of developing chronic diseases, like Type 2 diabetes. This disproportionately impacts people of color and is a critical factor in health disparities. Aside from the benefits to California’s public health, AB 1321 (Ting) also supports California’s farming communities and small business owners. Since 2009, California Market Match incentive programs have documented increased sales of fruits, nuts and vegetables. Now, at over 150 markets, California Market Match has demonstrated a six-fold return on investment in farmers’ markets sales, with demand for incentives continually exceeding the supply.

AB 1321 (Ting) would further Office of Farm to Fork’s mission by promoting access to California agricultural products, especially in underserved communities, and supporters have had positive conversations with CDFA since December last year. AB 1321 is an important legislation to further promote California’s agricultural richness while increasing access to healthy food in communities with high rates of preventable chronic disease. For these reasons, [Name of organization] urges your signature on this important measure.

Sincerely,

[NAME]

[TITLE]

cc: Martha Guzman-Aceves, Deputy Legislative Secretary