

PULSE

OF THE FOOD MOVEMENT

Fire Statement and More

Dear friends & allies,

California is burning. Wild fires are natural and common here. Each fall as the heat and dry grasses create the conditions, fires ignite. But dearly for decades now the fires have grown more frequent, larger and increasingly destructive. Human impacts on the climate and rapidly expanding encroachment into the uplands make the fires worse...



Photo credit: Michael R. Dimock

[Continue to blog post "Mother Nature Has the Last Word"](#)

Interesting facts from the 2016 Food and Farming Index

The Index, a component of the annual Legislation Tracker, reveals the great value of California agriculture.



RSVP for the LEGISLATIVE TRACKER RELEASE PARTY in Sacramento



Ongoing Campaign:

Stop California Politicians from Sucking Up to Big Soda

Stop BIG Soda from buying votes that harm our kids! [Sign our petition](#), make a call or send an email.

We can stop California Legislators and their caucuses from sucking up to Big Soda by accepting campaign contributions. Your actions will support ROC as we challenge key legislators. Only a few are blocking action to directly improve the lives and communities of our underserved families.

ACTION ALERT: Sign ROC's petition, call your legislators to support a statewide tax on sugary beverages

Ongoing Campaign:

Annual Roots of Change Action Fund Drive

Hear Ye Hear Ye: We need your support to make the changes we all want in our food system! Donors of \$100 or more will receive a beautiful **Roots of Change** 100% organic cotton, NorCal made tee with the slogan: "VOTE FOR YOUR FOOD"

DONATE

FARM FRESH
CLOTHING CO. Made in California, U.S.A.
100% Organic Cotton



WOMEN'S

IMPORTANT:

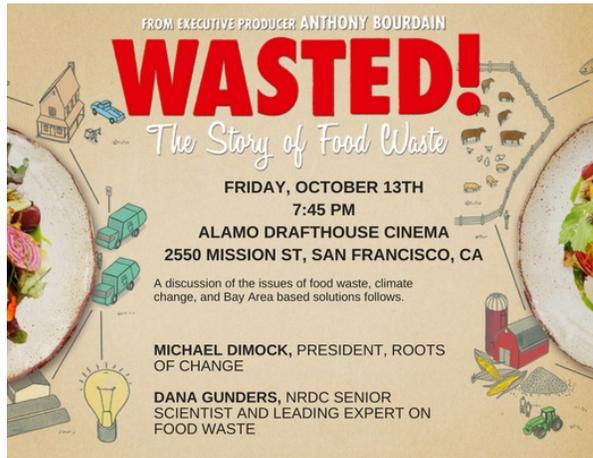
FARM FRESH
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MEN'S

IMPORTANT:

Coming Events You Will Not Want to Miss



Film Screening: **Wasted!** The Story of Food Waste

Friday, October 13th,
7:45 pm
Alamo Drafthouse Cinema, 2550 Mission
Street,
San Francisco, CA

Join us for a special screening of the new and powerful documentary featuring Anthony Bourdain, Dan Barber, Mario Batali and more food-waste fighters.

The film will be followed by Dana Gunders, author of the [Waste Free Kitchen Handbook](#) and lead scientist for NRDC's food waste work, in conversation with ROC's Michael R. Dimock.

Watch the [TRAILER](#)

Tickets for "WASTED"

Webinar "Strategies to Improve Healthy Food Access & Food Waste Recovery in Rural Communities"

October 20, 2017, 1:00-2:30 pm PST

This webinar will address how to provide aid to rural communities needing to enhance access to healthy food, with an emphasis on fresh fruits, vegetables, and nuts. It will address key points and concepts for aiding these underserved communities. The goal of the webinar will be to assist participants in implementing projects that will improve healthy food access and put them in contact with community partners. Some of the approaches that will be addressed include – gleaning and food waste recovery programs, farm gardens for workers, farm to school programs and policy approaches moving forward.

Featured speakers:

- Cathryn Couch, founder of [Ceres Community Project](#);
- Melita Love, founder of [Farm to Pantry](#); and
- Stuart Woolf founder of [Wolf Farming's Huron Community Garden](#).

Webinar Registration

Community Event: Celebrate Civil Eats & Support Independent Journalism

November 13, 6:30 pm
The Pearl, 601 19th Street, San Francisco



[Civil Eats](#) is one of ROC's greatest sources of news and information related to food system change. The editors and writers provide an independent voice that dives deep into stories that reveal the multiple strands of the food movement. The team expertly covers projects, programs and policies related to agroecology; local food systems; food justice, waste reduction and safety; worker rights, urban agriculture and more.

This event supports the ongoing work of the Civil Eats team. Michael Dimock will be the auctioneer for a select set of amazing experiences involving food movement ROCKstars!

[Tickets for CIVIL EATS event](#)

Thank you for your support!

Michael R. Dimock
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