

PULSE

OF THE FOOD MOVEMENT



Raise the Barn! ROCK the State!

Friends & Allies,

The polls and pundits were wrong. Beginning today, it is anew chapter in our history, as a nation and a state. At the national level noone can predict what is to come, uncertainty reigns. But here in California we have results to celebrate and a solid path forward. The health impact fees on sugar-sweetened beverages in [Albany, Oakland and San Francisco all passed!](#) We have momentum for creating a green, clean and healthy state. The food system is the critical component in achieving true sustainability and we have an [agenda for change](#).



That is why I am asking you to support ROC's [Barnraiser campaign](#). California must model public policies that serve all people with more justice, compassion and jobs, through a focus on healthy food, resilient farms, clean water and fertile soil. But to achieve it, we need funding.

Help us raise a little over \$13,000 to reach our goal! Receive a [gift in return](#). By joining us you will help California show the nation what good policy looks like.

So please hit [the link](#) to back Roots of Change!

Thank you,



Michael R. Dimock
President, Roots of Change
Strategic Advisor, California Food Policy Council

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