

# The Food Commons



**BUILDING A NATIONAL SYSTEM OF LOCALIZED  
FOOD ECONOMIES**

# The Food Commons: A National System of Localized Food Economies



???'s



- How do we systematically and holistically create and develop regional food systems for localized food economies?
- How do we accelerate innovation and do this large scale in a reasonable time frame?

## **OUR VISION:**

***TO BECOME THE LEADING SYSTEM OF LOCALIZED FOOD ECONOMIES, ECONOMIES THAT ARE FAIR, JUST AND SUSTAINABLE FOR THE HEALTH AND WELL-BEING OF OUR PEOPLE, OUR COMMUNITIES AND THE PLANET.***



## **OUR PURPOSE:**

***We will conceive, create and develop new physical, financial and organizational infrastructure for the leading system of localized food economies.***

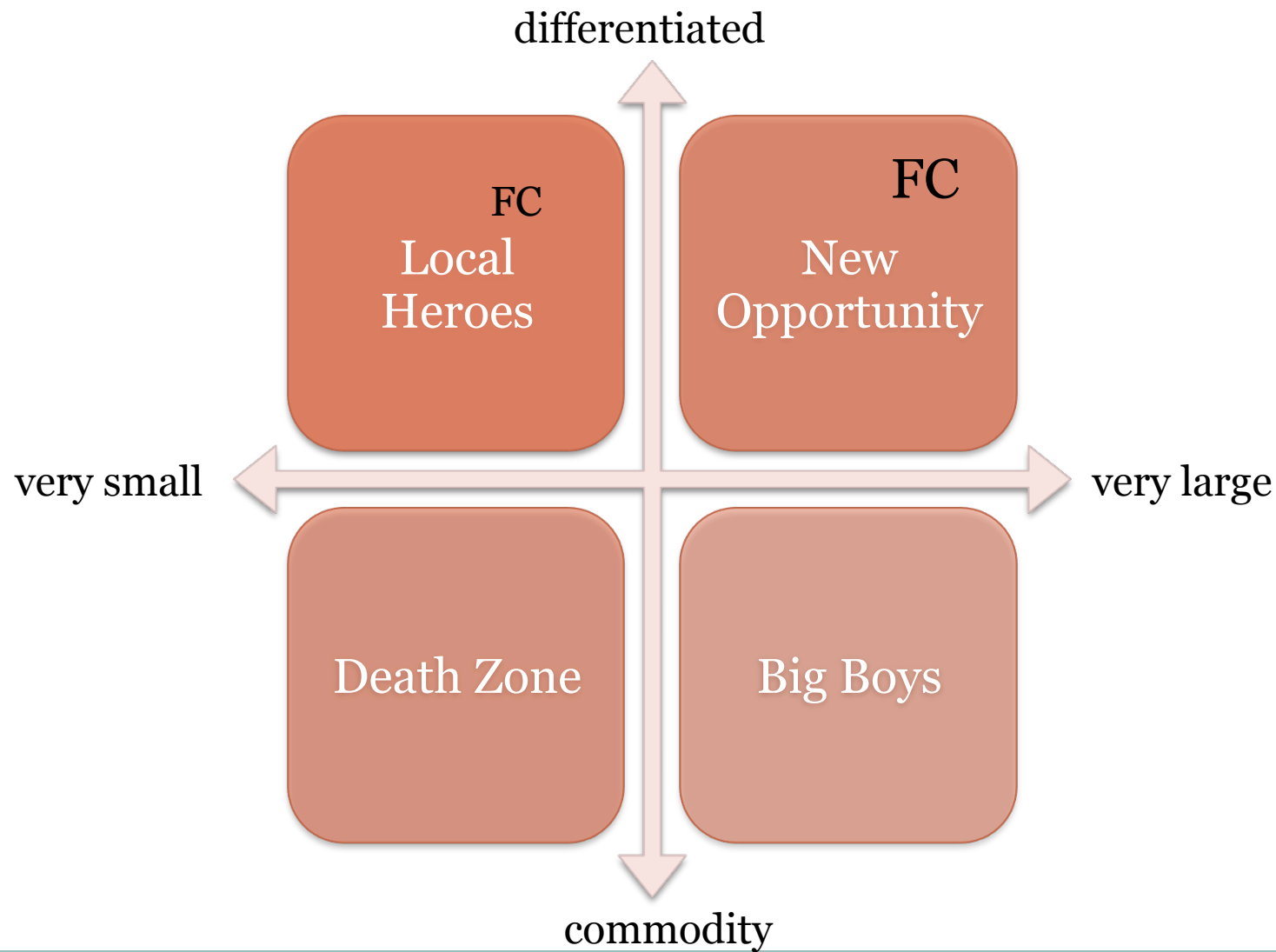


# Our Critical Difference

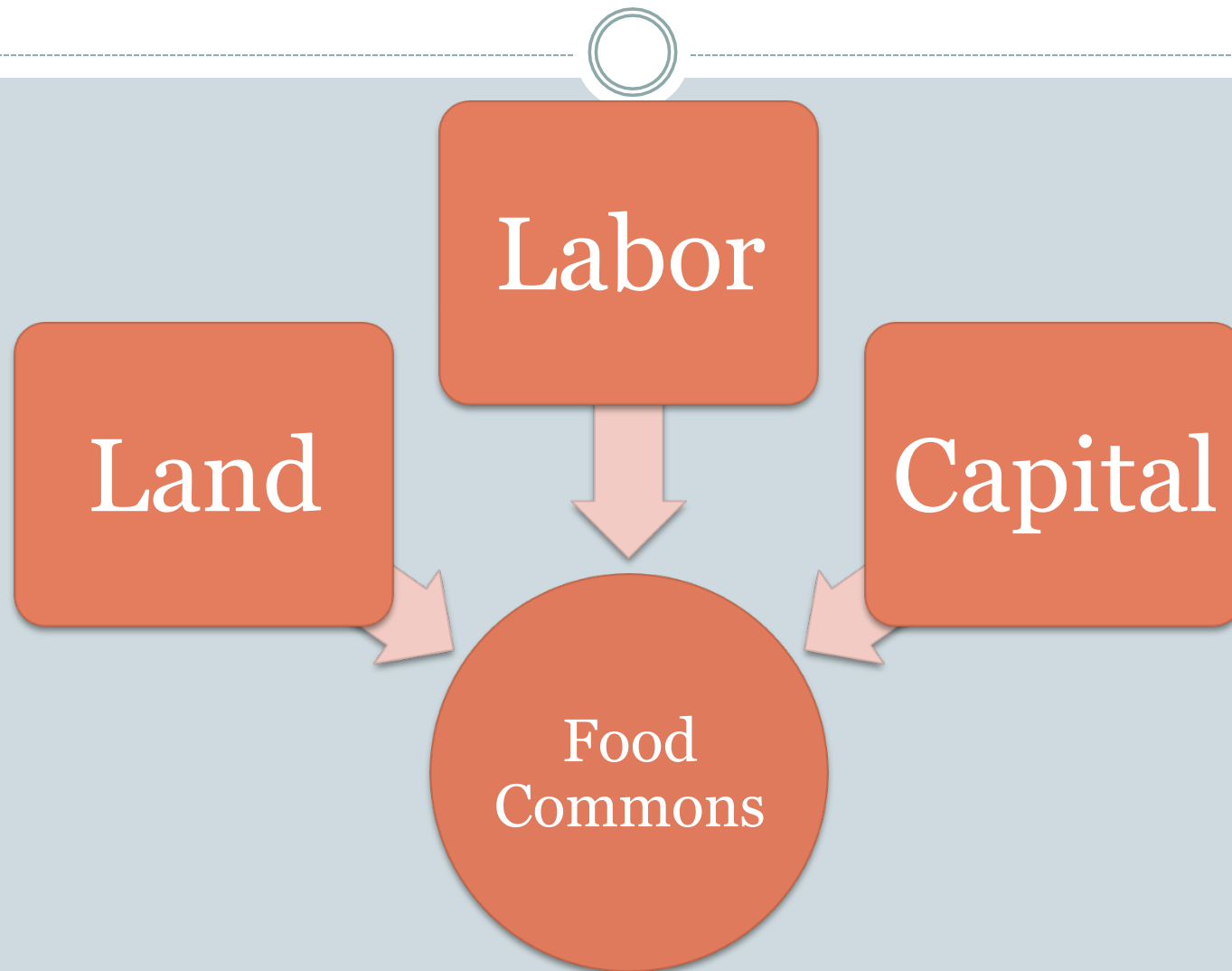


- The critical difference between the Food Commons and other models currently existing is the principle of ***preservation of common benefit along the value chain***. To our knowledge, none of the current business models in the food system have as their purpose to balance the needs of the whole system, from the environment, to workers, to farmers and fishers, to aggregators/processors, to retailers, and to consumers.
- Further, this Food Commons model will incorporate checks and balances to ***prevent the present market imperative of unlimited growth in order to maximize profits***. Instead, it will purposely move toward a more sustainable and steady-state economy that would seek an improved quality of life for people and their communities.

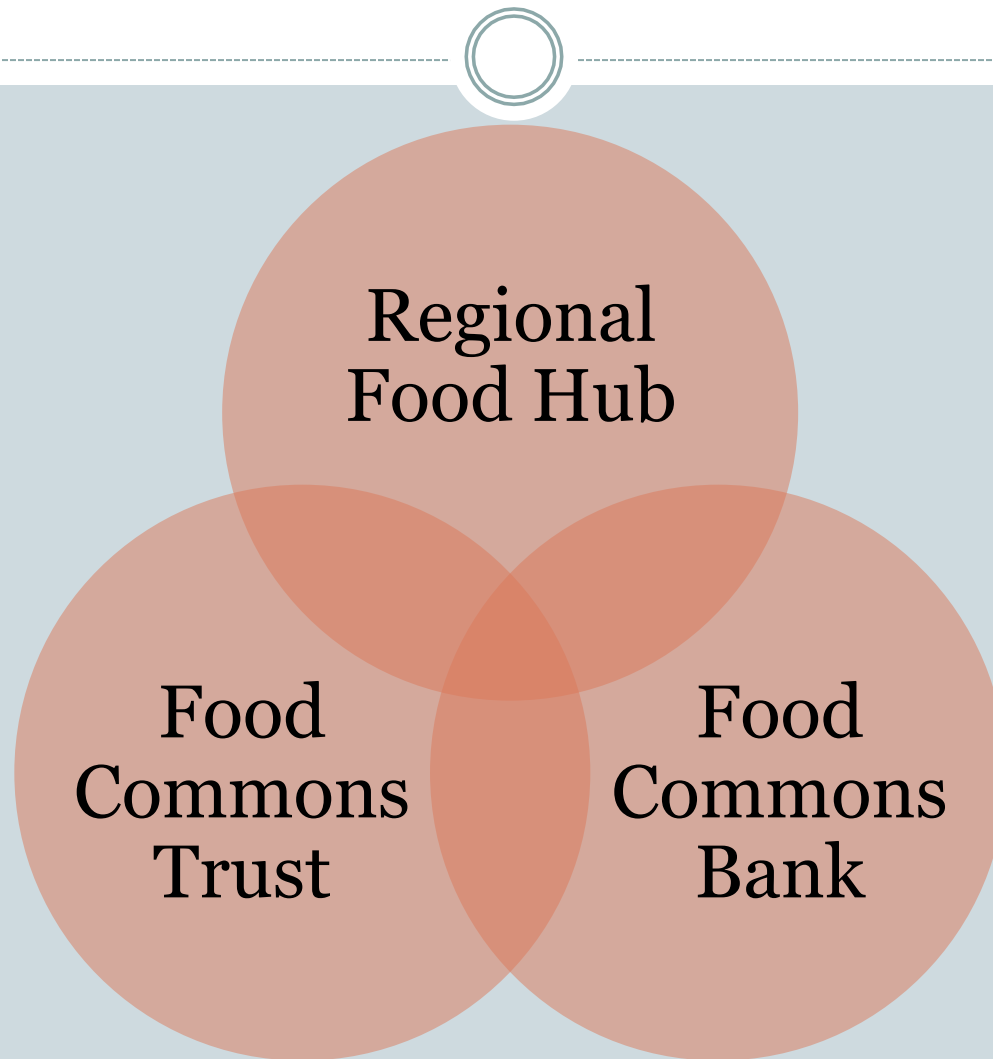
# Domain of the Food Commons



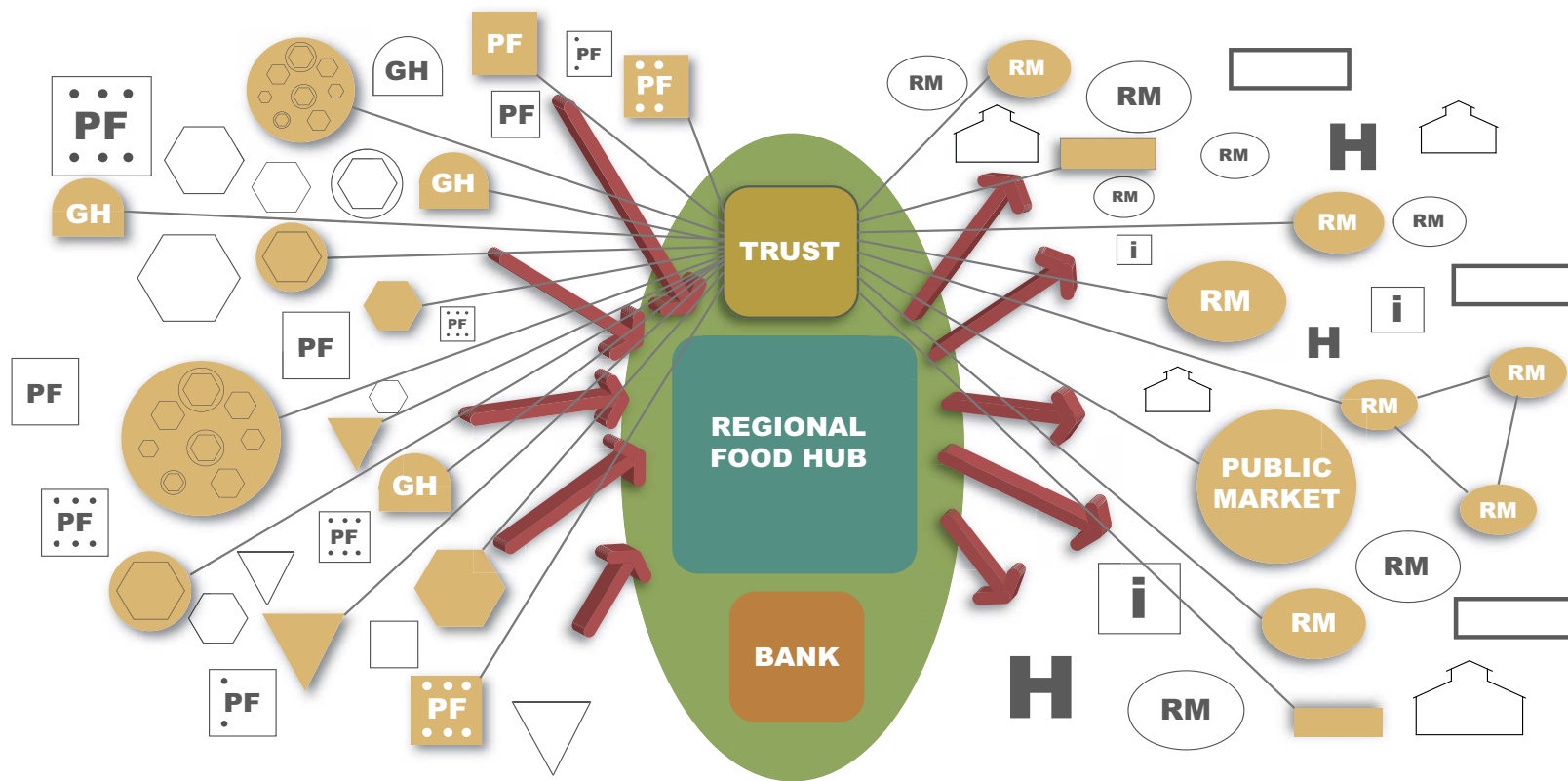
# New Economic Paradigm



# 3 core components of the Food Commons



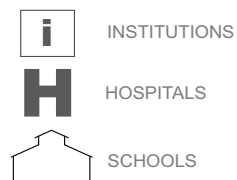
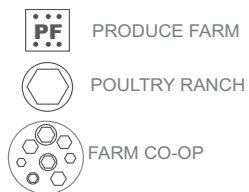




## PRODUCTION OPERATIONS

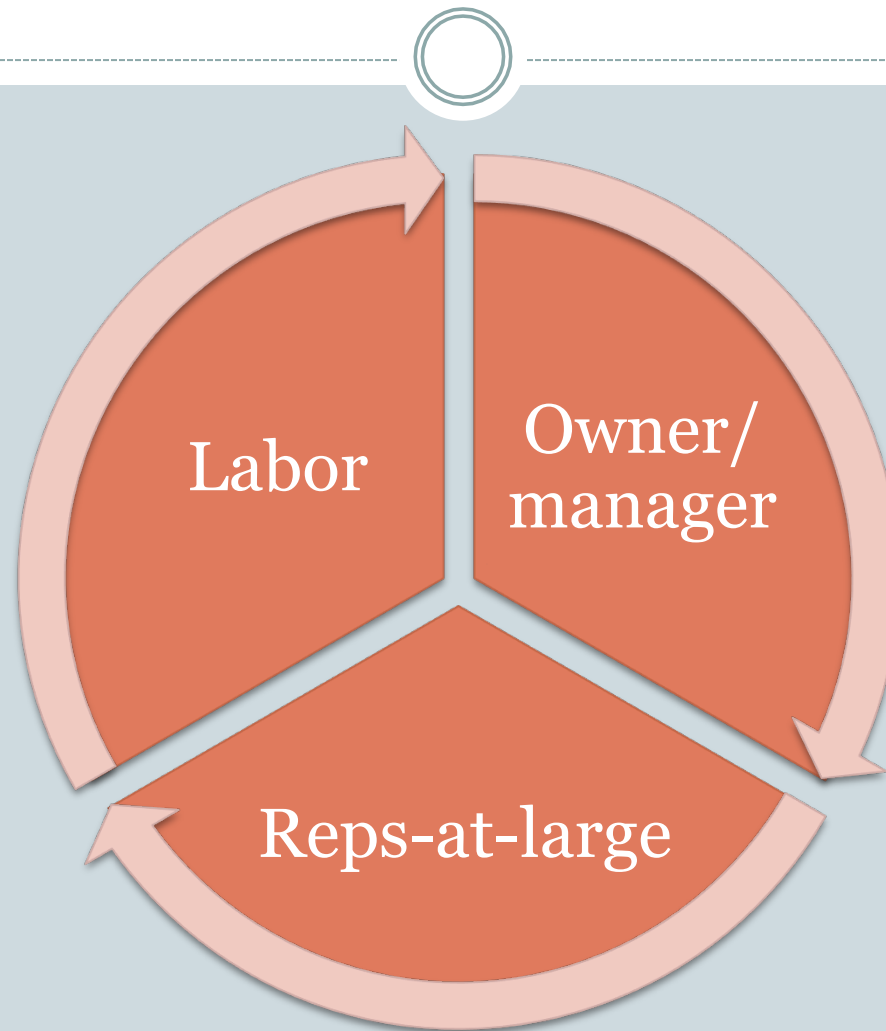
## AGGREGATION / DISTRIBUTION

## MARKETING / CONSUMER



# THE FOOD COMMONS

# Food Commons governance - regional





- Local/regional food will happen!
- Our opportunity/challenge is to create an innovative, new food system that is healthier for ourselves, our communities, and our planet.
- Together WE can do this! Join us at the table.