

# PULSE

OF THE FOOD MOVEMENT

## We're BACK!

[ROC](#) is gearing up again for another year of action after our late-fall-early-winter respite. AND we are in a significant transition related to both funding and our role as a supporter of the [California Food Policy Council](#) (CAFPC).

In order to operate with less restriction on our policy work, ROC must raise more funds from individuals and companies and depend much less on foundation grants. This effort will begin with a May 2016 crowd-funding campaign on the [Barnraiser](#) platform, founded to power “the food movement one project at a time.” Watch for our communications in the run up to the event and please plan to [donate](#). We need the support of the people within the movement to continue the hard work of making our representatives listen by publishing the ROC-CAFPC [annual report on state legislators](#), response to the movement and by [organizing statewide advocacy campaigns](#) meant to direct our food and farm system toward health, justice and resilience.

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## Too Small to Survive, Not Too Big to Fail

Small farmers have among the toughest financial rows to hoe in the nation. Over the past two years

a steady stream of well-written pieces, like the one from Civil Eats, "[Quitting Season: Why Farmers Walk Away From Their Farms](#)" (by Debbie Weingarten), clarify for us all that our food system is broken. If our national goal were actually to deliver great food from farmers who love their land, their livestock and communities enough to be great stewards, we would have different policies in place. The reality is that the richest farmers in the nation feed the poorest people.

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## Roots of Change

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