

**NorCal Region Meeting
Crescent City, May 14 & 15, 2015**

Meeting Notes

Regional Narrative

- Shifting out of resource based economy – transition
- Marijuana, Big Ag/Tobacco w/ legalization
- Agro tourism, niche marijuana tasting
- Growing on tribal lands, pollution, Water Diversion
- Sonoma model – ag & open space preservation
- Tax production for local food system development
- Transportation corridor – 101/ linear
- Organic capital of the world
- Healthy clean water soil challenge is how to maintain
- High % SNAP eligible enrolled (Del Norte county)
- Humboldt good com orgs doing outreach
- Central coast reduced errors in eligibility
- Outreach through ACA coordinate w/ healthcare
- Mobility people move across counties

What we learned

- Land Access issues - we all have it.
- Oprah Winfrey – Farm give-away (instead of car) – send her video
- Economic development/Food manufacturing sector needs to be at the table.
- CA & So. OR connection – related & policy learning opportunities
- Salmon & rivers – connect and define the region
- Importance of tribal communities, opportunity to learn from
- Funding regional connections
- Humboldt Food Summit – regional meeting
- Urban/rural – aligned values
- Access issues (to local food) – rural/not urban, food deserts
- Ag. Land preservation – align urban & rural, community vs. development, not community vs. community
- Culturally appropriate foods – e.g. rice on salad bar
- Timber industry sustainable resource based or tourism, import substitution – regional food systems
- North Coast Food Sovereignty Zone
- Geography – can't industrialize
- Econ. Growth & Develop through feeding ourselves

- Year-round growing season & water
- Homesteading – grow your own

What can we do to move forward

- Data, tell stories, share best practices (evidence based), replicable models
- Vehicle for communication
- Logic model, road map, indicators
- Declaration of food sovereignty, build vision, define strategic easy win
- CAFPC – 10 guiding principles, which are most important to regions?
Does the region make sense?
- Bay area food shed
- Are they facing the same issues?
- North Coast / Bay Area region separate?
- Bay Area looks to CV for food shed, this partnership is critical
- Alignment in values
- Op regions partner for food sovereignty – work together
- Central Coast – has it all, spans the range of social values, focus on children's diet and low in-come people
- How do we operationalize the range of needs across the region?
- We all want to create wealth for our communities
- Alignment around food sovereignty
- Child nutrition, create non-industrial food system, wealth
- Common issues across communities – access, systemic oppression
- Humboldt: Equity, economy, environment
- Immigrants in urban area – displaced from rural
- Food sovereignty statement 1st in each community then for the region
- Regional tracking-guiding docs, common indicators
- Process shy
- Process training
- Food deserts – urban solution (grocery store, healthy corner store initiative)
rural needs more solutions – food sovereignty
- Healthy corner stores – urban & rural
- Reclaiming unused city/county land for ag, utilize resources
- Gardens – larger scale, storage & dist infrastructure

Action Items:

- Each county/council pick top 3 - 4 principles (or CAFPC) look for overlap
- Each person – at next council meeting – 3 check marks ROC will aggregate
- Greatest need at this point in time – start
- Progress & Projects that relate to each principle

- ROC to send out SurveyMonkey by June 1 to council reps– 2 questions:
 1. Which council are you affiliated with?
 2. Rank top 3 guiding principles
- Survey to be completed by end of July
- Reintroduce principles to councils, physical paper utility
- ID policies for top priorities, ROC to organize conference call to share out results early August