



Soil is Life: Celebrate Soil With Us! December 4 - 8, 2017

Dear friends & allies,

Healthy soil leads to healthy people, but we rarely acknowledge this fact. Well, until now. California leads that nation with its commitment to soil.

December 4-8, ROC is joining with state government agencies, businesses and nonprofits to celebrate the inaugural <u>California Soils Week</u>. California is one of the very few government jurisdictions in the world to recognize the power of soil to combat global warming and drought.



Since the invention of the modern plough in the mid 18th century, humans have been releasing from topsoil into the atmosphere large amounts of previously captured carbon. Scientists estimate that up to 20% of the excess and harmful carbon emissions causing climate chaos could be from ploughing alone.

SOIL: Event Schedule & Activities



The loss of carbon decreases the fertility of soil as well as its ability to capture and hold water. In a dry dimate like California, losing moisture is costly and dangerous. But the state is stepping up with the of aid farmers, ranchers, businesses and change advocates committed to soil health.

The coming week is <u>full of events</u> that you can follow via ROC's and my Facebook, Twitter and Instagram. We'll share activities that highlight the exciting advances underway. And we will be working with allies to ask legislators to invest even more in California's innovative programs.

Please join us!

See the event and activity schedule here:

EVENT SCHEDULE & ACTIVITIES.

Please share our posts with your friends, followers and legislators. The more we invest in our soil, the faster we can improve the health of our land and communities.



Happy California Soils Week!

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